

ZERO-LOSS PROMISE

‘How SxRental guarantees risk-free returns’

1. Leverage Business Assets

SxRental has numerous vehicles and rental properties that generate revenue for the business. The rental properties hold significant equity, which can be used to purchase new properties or renovate the existing properties.

SxRental has positive cash flow and does not need to pull equity from its assets. Profits from the luxury rental business is sufficient to cover investor returns. As a contingency plan, the business can pull equity from the properties or sell the assets to free capital for large investor payouts.

2. Profit Sharing

Luxury vehicle rental is the main revenue stream for the business. Even though vehicles are being rented below their recommended range, the business achieves an average Return on Investment (ROI) of 125% across the fleet of vehicles. High rental volume greatly contributes to the growth of the business. The ‘All Star’ ratings from car-sharing services has propelled annual growth projections. Profits are sufficient to lock investment returns and provide dividends to large investors.

3. Increase Market Share

SxRental is the number 1 host on Turo for the North Eastern Ohio region. The business provides the best value in terms of quality vs cost for renters. The establishment of the rental website in conjunction with Turo has worked well to capture market share from the competition. Increase market share drives rental volume and increase business profits.

4. Cost Reduction

SxRental has a small luxury fleet that requires minimal maintenance. The business saves on maintenance cost as well as transportation cost by offering on-site parking. The business installed power outlets for the vehicles, which saves on supercharging costs. The business has low overhead cost which helps to keep rental prices low.

5. Executive Pay reduction

The Owner and Chief operating officers have agreed to reduce their pay and bonus to help maximize investor wealth. The reduction in pay may contribute as much as 15% of investor returns and dividends.

6. Limited opportunity

Given the phenomenal returns with zero risk, it is not possible to keep high investor payouts while remaining profitable and fueling business growth. Providing a limited offer to investors restricts the business exposure to risk and ensures the safety of investment funds. SxRental guarantees the zero-loss promise and positions itself to deliver on its objectives.